

NOV. 20. 2003 12:37PM

SUTHERLAND ASBILL

NO. 294

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OFFICIAL

PATENTS

18/C

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Thomas J. Reddin et al.

Serial No. 09/296,120

Filed: April 21, 1999

For: METHODS AND SYSTEMS FOR
OCCASION BASED LIFESTYLE
MARKETING

Group Art Unit: 2162

Examiner: Janvier, J.

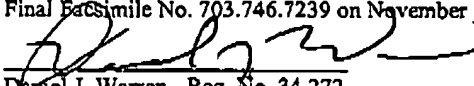
AMENDMENT AND RESPONSE

Commissioner for Patents
P. O. Box 1450
Alexandria, VA 22313-1450

Dear Sirs:

Responsive to the non-final office action of August 25, 2003, please consider the following amendments and remarks:

I hereby certify that this correspondence is being transmitted to TC 2100 Before
Final Facsimile No. 703.746.7239 on November 20, 2003.


Daniel J. Warren - Reg. No. 34,272

AO 1012138.1